SCHOOLPIX PRINTING SPECIFICATIONS

Please submit files
- as sRGB (No Grayscale or CMYK files)
- as Jpeg - quality 10-12 ,
- as pdf 300 dpi at desired print size including bleed.
- in the correct size ratio or cropping may occur.

- Files will be printed exactly as submitted based on artwork being supplied press ready.
- If any design or finalisation of files is required, additional charges will apply.
- SchoolPix do not colour match to supplied proofs and printing colours may vary slightly from different runs due to variations in presses and paper stock.
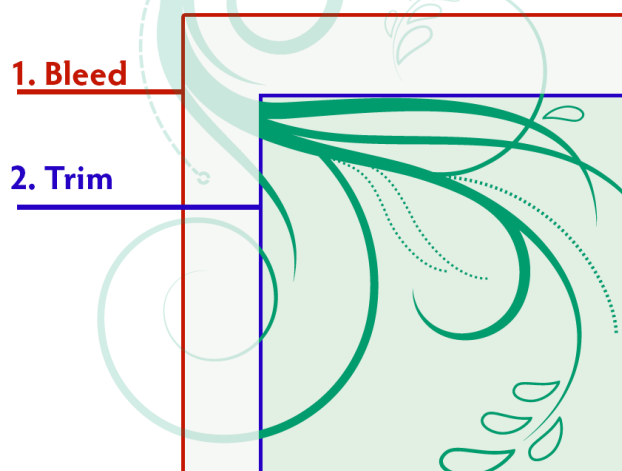- Orders will not be reprinted due to such variations

UNDERSTANDING BLEED

Bleed is a printing term that refers to printing that goes beyond the edge of the sheet before trimming and is the area to be trimmed off. The bleed is the part on the side of a document that gives the printer a small amount of space to account for movement of the paper. Artwork and background colours can extend into the bleed area. After trimming, the bleed ensures that no unprinted edges occur in the final trimmed document.

It is very difficult to print exactly to the edge of a sheet of paper/card so, to achieve this, it is necessary to print a slightly larger area than is needed and then trim the paper/card down to the required finished size. Images, background images and fills which are intended to extend to the edge of the page must be extended beyond the trim line to give a bleed.

Please provide your design with 3mm from where the cut is to be made.
Do not leave anything important in the bleed area as it may be trimmed away.

1. Bleed is the zone outside the trim area.

2. Trim is where the product will be cut.